

ALEXANDRA NOSOVA

Port Melbourne, Victoria 3207 Phone:+61 413 146 887 E-mail: nosovaalexandra@gmail.com

EDUCATION

February 2023 – December 2024 MD in Fine Arts
Melbourne Australia Royal Melbournellnstitute of Technology

October 2008- February 2012 MD in Economics and Management Moscow Russia Moscow State Aviation University of Higher Education

September 2000- June 2005 MD in Roman-German Philology & Moscow Russia Vyatka State Pedagogical University of Higher Education

September 1994 – May 1998 Kirov Russia Kirov Art School **Artist Certificate**

LANGUAGES

English: Full Professional Proficiency

Russian: Native German: Fluently French: Fluently

ABOUT

Innovative, dedicated and result oriented artist having a customer focused approach to work. As an efficient specialist able to add value to everything I create. My approach is based on extensive knowledge of history of fine arts, anatomy, artists biographies, a lot of traveling experience, museum study, as well as the latest innovations in contemporary art.

SKILLS

Creativity, Management, Teamwork, Administration, Development, Hitting Targets, Planning, Experimenting

WORK EXPERIENCE

September 2009 to Current Moscow - Russia
EXPERT HOTEL, LLC Sector Hospitality and Design Supplies
Job occupied CEO

Missions or tasks completed: Responsible for working with multiple lines of business and secure new customers. Providing appropriate training and coaching to sales managers and regional representatives to increase their overall product and service awareness. Securing and conducting negotiations with foreign suppliers and partners, implementing and testing new products for the industry.

- Achieving sales and development targets through strategic planning.
- Following up new business opportunities by visiting international trade shows.
- Implementing and measuring marketing activities.

May 2005 to August 2009 Moscow - Russia FIRST RESTAURANT COMPANY, LLC Sector HoReCa Supplies Job occupied CEO

Developing a new establishment from zero and forming sales department and company strategy. Creating a line of products new to the market. Creating a collection of fabrics for restaurant and hotel use, implementing them for production. Creating mood boards to promote new collections.

- Achieving sales and development targets through strategic planning.
- Following up new business opportunities by visiting international trade shows.
- Implementing new product lines.

From June 2002 to April 2005 Moscow - Russia MPK PORT, Sector Hospitality and Design Wholesaler Job occupied Project Manager

Missions or tasks realized: Management of Key Customers in HoReCa Sector, spending time to understand their specific needs. Identifying future trends of the market. Visiting international exhibitions in Germany, China, Spain, France, Portugal. Preparing fabric design and decoration for new restaurants and hotels, mood boards, samples, quality tests.

EXHIBITIONS

2024 - Box Hill Arts Centre Melbourne Australia (Artlight - Voices Unbound)

2023 - Melbourne University | Group Exhibition

2022 - Moscow Russia Community Russia

2021 - Moscow Russia online exhibition Creative Russia

2020 - KotArtFest - art festival

2017 - Moscow Russia - Central House of Artists

2016 - Moscow Russia - Youth Exhibition (Krymsky Val Gallery)

2015 - Cannes France - Auction of Russian Art for Horyou

Foundation